



8 institutions joined the **ISN Spring 2023 India Expo**. There were almost **3,700 registrations** for the Student Fairs in Chennai, Delhi, Jaipur, Bangalore, and Ahmedabad and from these, over **1,000 prospective international students attended**. The group also visited 2 international schools in Jaipur and Bangalore.

On behalf of ISN, we want to thank all the exhibitors for their professionalism and hard work. The group of university representatives contributed to making the India Tour a great success and an enjoyable experience. Their passion and drive made this event one of the most productive of the season.



STUDENT FAIR

Radisson Blu Hotel Chennai City Centre

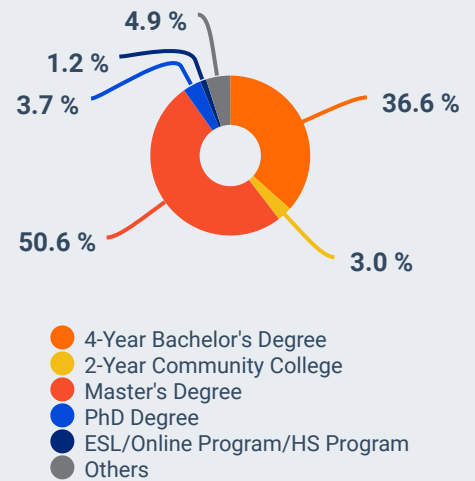
892
Registrations

313
Attendees

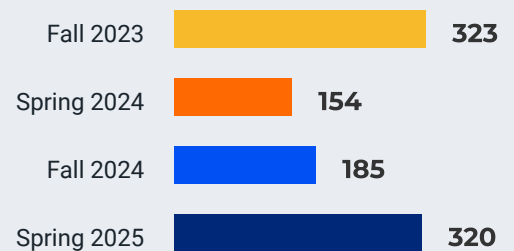
Chennai was the best place to start the India Expo. The Student Fair was a very productive event with more than 300 attendees who were looking forward to speaking with the Admissions Representatives. Many of the students who came brought their parents with them. They were inquiring about various courses, especially those related to Engineering and Business. The event was lively and students came out of the event with new knowledge of their schools of interest.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Information Science
- Management
- Medicine
- Cybersecurity or Information Security
- Biology and Life Sciences
- Applied Sciences
- Technology
- Economics

STUDENT FAIR

Crowne Plaza New Delhi Mayur Vihar Noida

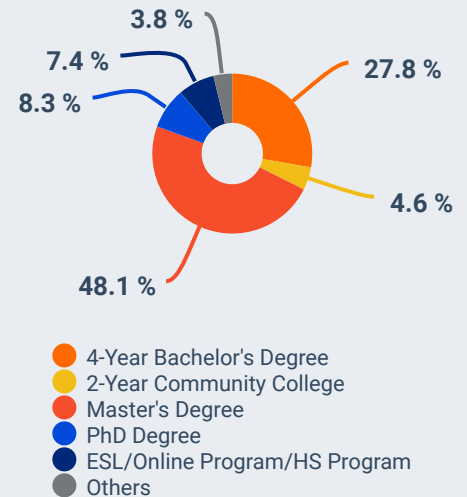
500
Registrations

108
Attendees

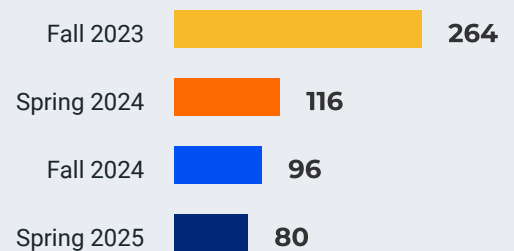
The Student Fair in Jaipur was busy from start to finish, with students still coming in even at the last hour. Just like in the previous city, many parents were there to accompany the students and speak with the Admissions Representatives. The attendees were a good mix of students who were looking for graduate and undergraduate programs. The event lasted longer than planned due to the number of attendees. It was a productive event since many students were genuinely interested in the universities.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Management
- Psychology
- Technology
- Cyber Security and Information Security
- Medicine
- Aviation
- Economics
- Mathematics

STUDENT FAIR

Jaipur Marriott Hotel

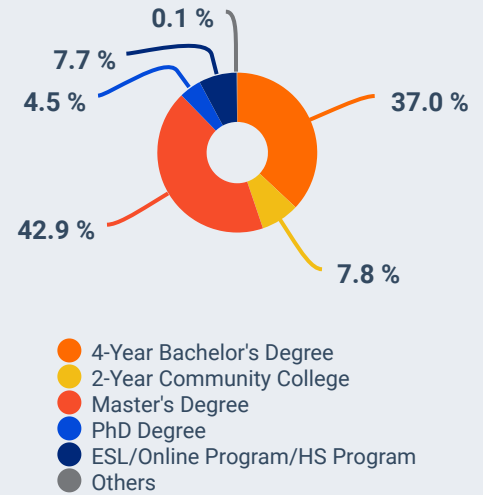
562
Registrations

126
Attendees

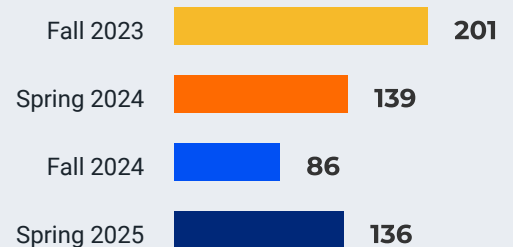
The Student Fair in Jaipur was another successful event, Admissions Representatives were busy speaking with the students from start to end. A good amount of students attended and many expressed their interest in programs like MBA, Electrical Engineering, Communications, and Business.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Management
- Health and Medical Care
- Cyber Security and Information Security
- Medicine
- Finance
- Architecture and Design
- Aviation
- Law

SCHOOL VISIT

Neerja Modi School

Neerja Modi School is a co-educational boarding school serving Grades kindergarten to 12 and takes pride in its academically competitive program with international acceptances in many institutions abroad. There was a good number of quality students who attended the event, mostly from Grades 9-11, they were well-prepared and actively engaged with the representatives.



SCHOOL VISIT

International School of Bangalore

The International School Bangalore (TISB) is one of India's most reputable, independent, selective, international boarding and day schools. The Admissions Representatives met with the school's Guidance Counselor, Ms. Priya Gupta whom they exchanged contact details with. The representatives also left brochures for students to know more about their institutions.



STUDENT FAIR

Four Points by Sheraton Bengaluru, Whitefield

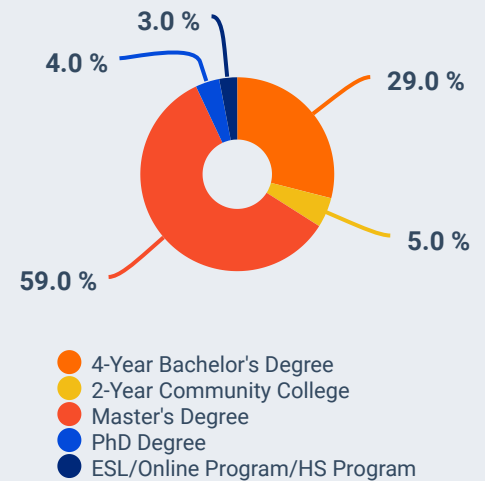
All the Admissions Representatives were busy during the Student Fair in Bangalore. Many of the prospective students who attended were interested in postgraduate programs, especially in Business, Finance, and Data Science. The quality of students was great and many had already inquired about the application process & requirements.



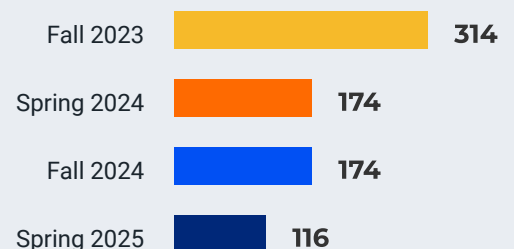
778
Registrations

167
Attendees

INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Aviation
- Cyber Security and Information Security
- Management
- Finance
- Information Science
- Technology
- Law
- Marketing

STUDENT FAIR

Courtyard by Marriott Ahmedabad Sindhu Bhavan Road

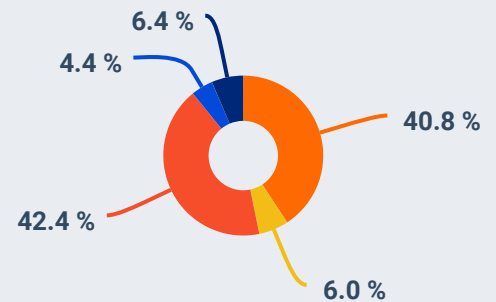
850
Registrations

326
Attendees

Ahmedabad was a great place to conclude a very productive student recruitment in India. The Student Fair was very busy with students and parents making an effort to go to every booth and speak with the Admissions Representatives. They were very eager to ask about the admissions process. There was a good mix of inquiries for graduate and undergraduate programs and from courses related to Business and Engineering.

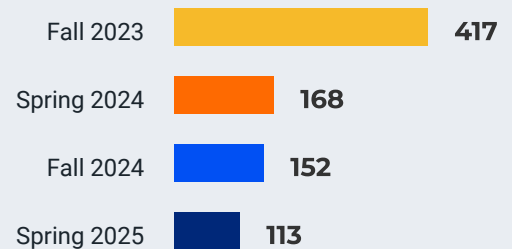


INTENDED LEVEL OF STUDY



- 4-Year Bachelor's Degree
- 2-Year Community College
- Master's Degree
- PhD Degree
- ESL/Online Program/HS Program

WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Aviation
- Health and Medical Care
- Cyber Security and Information Security
- Biology and Life Sciences
- Management
- Finances
- Accounting
- Technology