



15 institutions joined the **ISN Spring 2023 Latin Expo**. There were more than **5,500 registrations** for the Student Fairs in Buenos Aires, Santiago, Lima, Quito, and Bogota and from these, over **2,000 prospective international students attended**. The group also visited a total of 5 international schools in Buenos Aires, Santiago, and Mexico City. Admissions Representatives also joined an Education Seminar that was organized by the Education USA in Mexico City.

On behalf of ISN, we want to thank all the exhibitors for their professionalism and hard work. The group of university representatives contributed to making the Latin Tour a great success and an enjoyable experience. Their passion and drive made this event one of the most productive of the season.



SCHOOL VISIT

Buenos Aires International Christian Academy (BAICA)

Buenos Aires International Christian Academy, commonly known as BAICA, is a PK-3 through 12th school located in Buenos Aires, Argentina which provides a dual curriculum program incorporating both the North American and Argentine curriculums taught by highly qualified expat teachers.

The Admissions Representatives were welcomed by BAICA's School Counselor, Paula Ocares. There were close to **95** students who attended and showed great interest in the universities and the programs that they offer.



SCHOOL VISIT

Northlands School Nordelta

Contact Person: Paula Riesenka
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Northlands School Nordelta is a non-confessional, coeducational, bilingual, IB World School in Buenos Aires, Argentina. The School offers a very high standard of education to children between the ages of 2 and 18.

The school's guidance counselor, Paula Riesenka greeted the representatives upon arrival. She gave a quick briefing and right afterward, the representatives met with the students. More than **100** students came and were asking about the process, requirements, and other information about studying in a US institution.



STUDENT FAIR

Hotel NH Collection Buenos Aires Argentina

757
Registrations

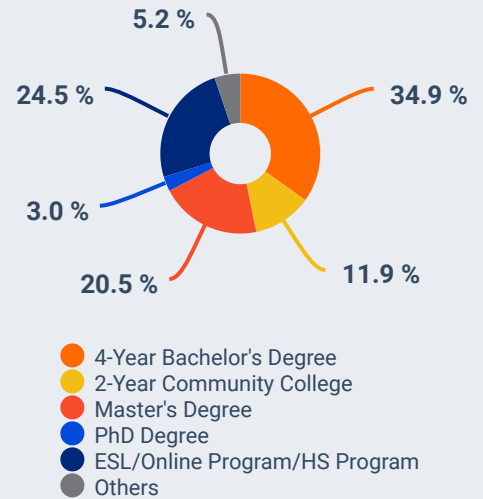
291
Attendees

The Student Fair in Buenos Aires gathered an impressive crowd of close to **300** prospective students who were looking forward to speaking with the Admissions Representatives. The event was very productive with every table busy from start to end.

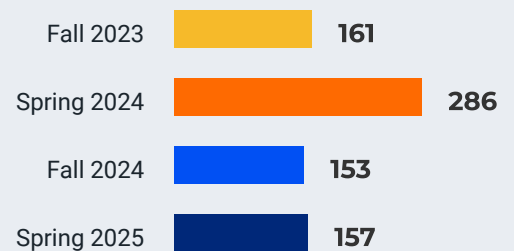
There were a lot of inquiries about undergraduate programs. The top majors of interest included Business, Engineering, and Medicine.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Medicine
- Law
- Education
- Technology
- Biology & Life Science
- Architecture & Design
- Economics
- Psychology

SCHOOL VISIT

Santiago College School

Santiago College School is a private educational institution in Santiago, Chile, founded in 1880. The school follows both the Chilean national education curriculum and the International Baccalaureate (IB) Programme throughout all years. From Pre-Kinder to 8th grade, most classes are taught in English.

Admissions Representatives were welcomed by the school's Guidance Counselor, Mary Carmen Atala. After setting up their tables, over **120** high-quality students came and spoke with the representatives.



SCHOOL VISIT

The International School Nido de Aguilas

Contact Person: Mr. Robert Kostrzeski
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The International School Nido de Aguilas serves over 1,600 students and offers a comprehensive liberal arts, college preparatory educational program from Early Years (age three) through Grade 12. Nido serves the international business and diplomatic community of Santiago, as well as local students seeking an English-language, U.S.-style education.

The school's Guidance Counselor, Robert Kostrzeski welcomed the Admissions Representatives. There were around **90** students who came and showed interest in applying to a US university. Many of them were in Grades 11 & 12.



STUDENT FAIR

Four Points by Sheraton Santiago

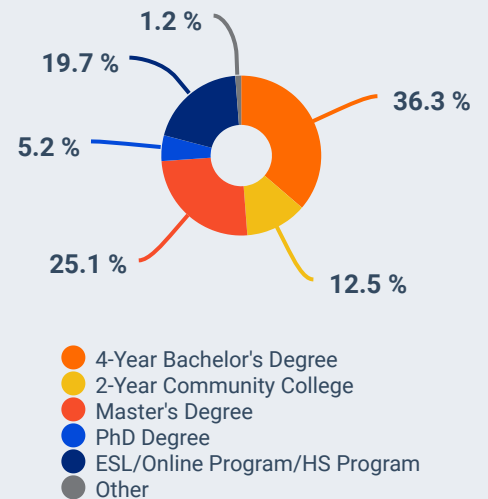
564
Registrations

287
Attendees

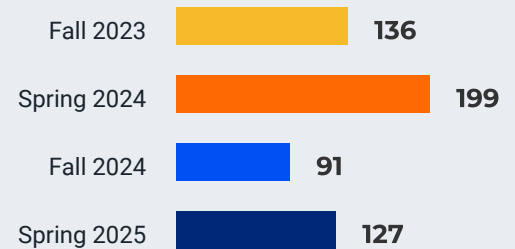
The Student Fair in Santiago was another successful event, and Admissions Representatives were busy speaking with the students from start to end. Close to **300** students came and many expressed their interest in programs such as Business, Education, Engineering, and Medical-related degrees.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Business
- Engineering
- Medicine
- Education
- Health & Medical Care
- Law
- Psychology
- Economics
- Biology & Life Sciences
- Economics

STUDENT FAIR

JW Marriott Hotel Lima

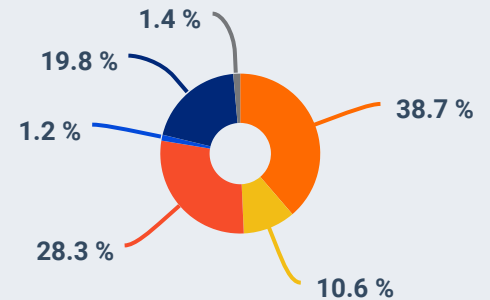
905
Registrations

391
Attendees

The event in Lima started with an Education Briefing by the Education USA Adviser, Lurka Ramirez. After that, the Student Fair began and close to **400** prospective students attended. Many of them expressed interest in undergraduate programs, especially in Engineering, Architecture, Business, and Economics. The quality of students was great and many had already inquired about the application process & requirements.

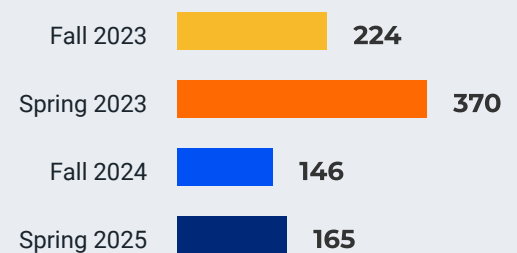


INTENDED LEVEL OF STUDY



- 4-Year Bachelor's Degree
- 2-Year Community College
- Master's Degree
- PhD Degree
- ESL/Online Program/HS Program
- Others

WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Medicine
- Architecture & Design
- Economics
- Law
- Marketing
- International Business
- Psychology
- Communication

STUDENT FAIR

Hilton Colon Quito

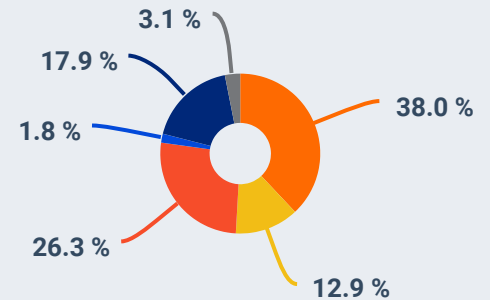
704
Registrations

429
Attendees

The Student Fair in Quito, Ecuador was definitely the busiest fair in this tour with more than **400** students and parents making great efforts to speak with the Admissions Representatives. They were very eager to ask about the admissions process and requirements. There was a good mix of inquiries for graduate and undergraduate programs especially in programs related to Business, Engineering, and Medicine.

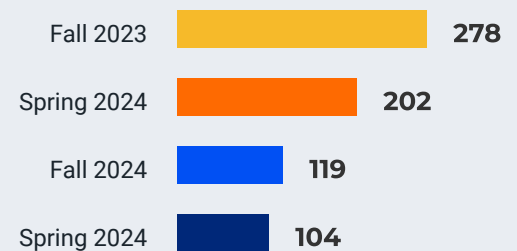


INTENDED LEVEL OF STUDY



- 4-Year Bachelor's Degree
- 2-Year Community College
- Master's Degree
- PhD Degree
- ESL/Online Program/HS Program
- Others

WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Medicine
- Engineering
- Business
- Architecture & Design
- Biology & Life Sciences
- Education
- Psychology
- Marketing
- Health & Medical Care
- Law

STUDENT FAIR

Holiday Inn Express & Suites Bogotá DC

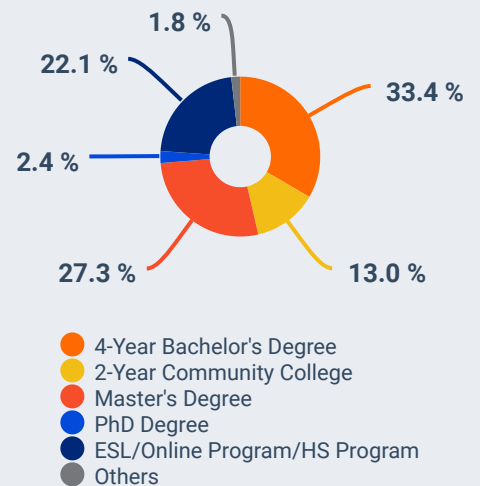
635
Registrations

258
Attendees

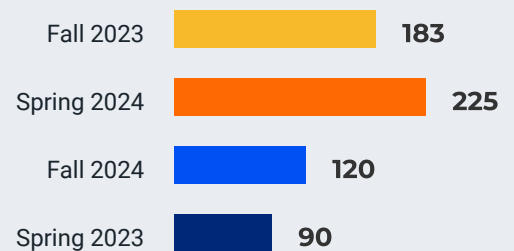
The Student Fair in Bogota was also a very productive event with more than **250** attendees who were looking forward to speaking with the Admissions Representatives. Many of the students who came brought their parents with them. They were inquiring about various programs, especially those related to Engineering and Business. The event was lively and students came out of the event with new knowledge of their schools of interest.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- ESL
- Medicine
- Law
- Psychology
- Marketing
- Architecture & Design
- Education
- Aviation

SCHOOL VISIT

Colegio Moderno Tepeyac

The Colegio Moderno Tepeyac is a part of the Cambridge English Schools academic program that offers high-quality education to primary and secondary students. Their High School department is incorporated into the National Autonomous University of Mexico (UNAM) for this reason the methodology is university-style, which makes it easier for students to enter universities. Admissions Representatives met close to **110** prospective students with the help of Veronica Martinez, the school's guidance counselor.



EDUCATION USA SEMINAR

Benjamín Franklin Library

The Admissions Representatives were able to take part in an Education Seminar organized by the Education USA in Mexico City. Each of them had the chance to present their universities to a very specific audience of around **25** students. After their presentation, they were also able to speak one on one with the students.

It was a great event to cap off another successful Tour in Latin America.

