



Representatives from 15 distinguished institutions joined the **ISN Spring & Fall 2024 Gulf Expo**, contributing to a successful and impactful tour. For Fall 2024, there were almost **4,931 registrations** for the Student Fairs in Manama, Abu Dhabi, Dubai, Muscat and Casablanca and from these, close to **2,196 students** attended. The group also visited **4 international schools** in Manama, Muscat and Casablanca.

On behalf of ISN, we want to thank all the exhibitors for their professionalism and hard work. The group of representatives contributed to making the Gulf Tour a great success and an enjoyable experience. Their passion and drive made this event one of the most productive of the season.



Participating Institutions



Euro University of Bahrain
 الجامعة الأوروبية
 في البحرين



STUDENT FAIR

Wyndham Grand Manama Hotel

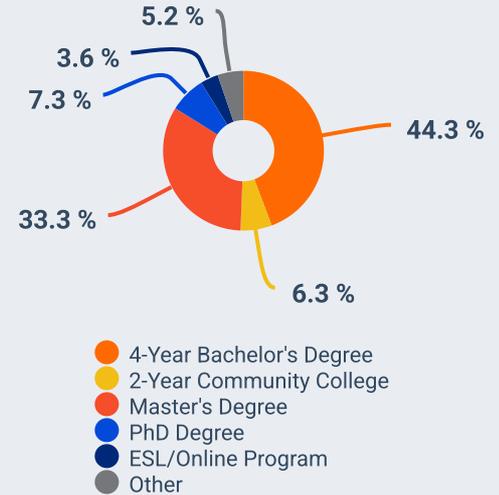
1023
 Registrations

504
 Attendees

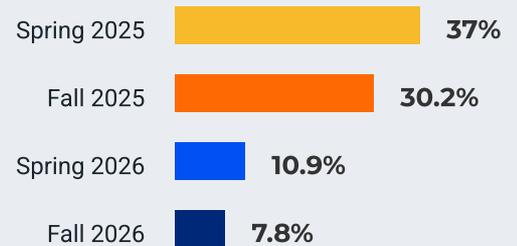
The Manama event started with an Education Briefing by the US Embassy, Ms. Samar Hasan, who was accompanied by a visa officer, Mr. Andre. More than 504 prospective students came to the event. Representatives tables were consistently busy and most of the students came with their parents/friends. It was overall a very successful event.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Cyber Security or Information Security
- Medicine
- Education
- Technology
- Management
- Law
- Finance
- Nursing

SCHOOL VISIT

American School of Bahrain

80
Attendees

American School of Bahrain is a Head Start to Grade 12 American and international college preparatory school, offering a standards-based US curriculum. Representatives met with about 80 students, most of them were seniors. Students were engaged with the schools throughout the visit and were very interested in the programs that they offered.



STUDENT FAIR

Intercontinental Abu Dhabi Hotel

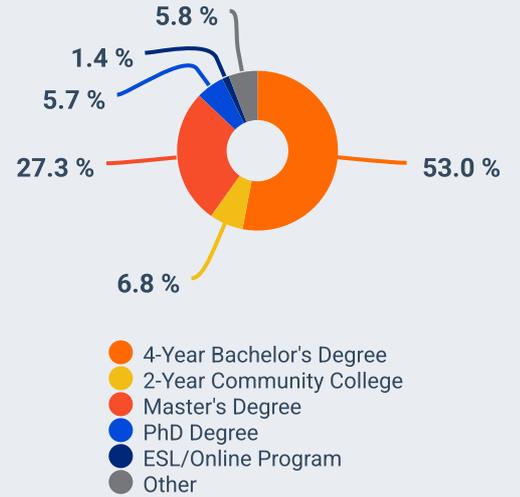
998
 Registrations

430
 Attendees

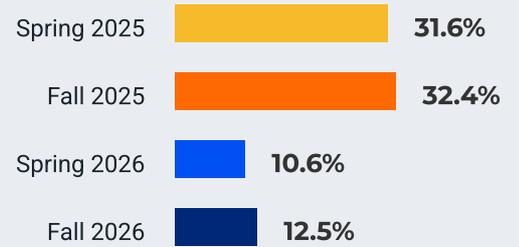
The Abu Dhabi student fair had more than 430 prospective students in attendance. Most of them were accompanied by their parents and engaged with each representative to learn more about the institution and what it had to offer.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Cyber Security or Information Security
- Medicine
- Accounting
- Finance
- Biology & Life Sciences
- Law
- Management
- Aviation

STUDENT FAIR

Radisson Blu Hotel Dubai Waterfront

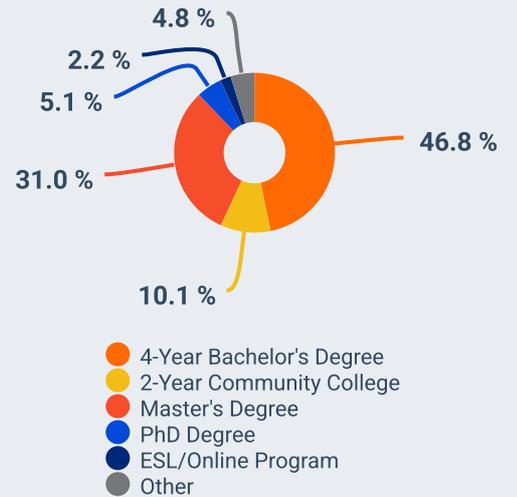
1012
 Registrations

492
 Attendees

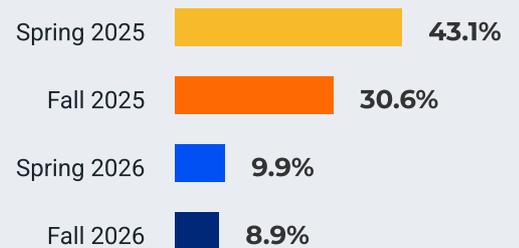
All the Admissions Representatives were busy connecting with students at the Student Fair in Dubai. As expected, Dubai is one of the cities where representatives could meet with a lot of excellent prospective students. There was a nice mix of undergraduate and graduate inquiries.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



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- Accounting
- Management
- Biology & Life Sciences
- Aviation
- Nursing
- Technology

STUDENT SEMINAR
 Sheraton Oman Hotel

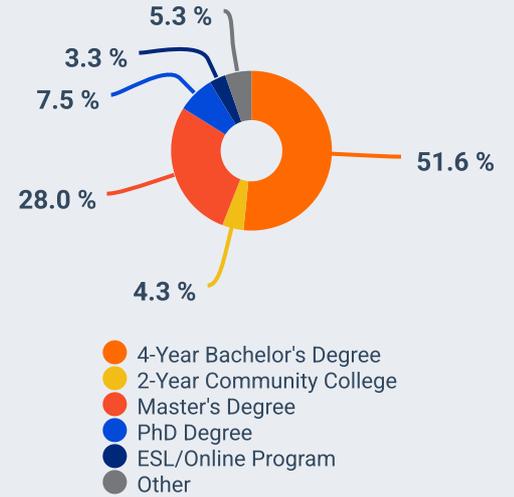
802
 Registrations

350
 Attendees

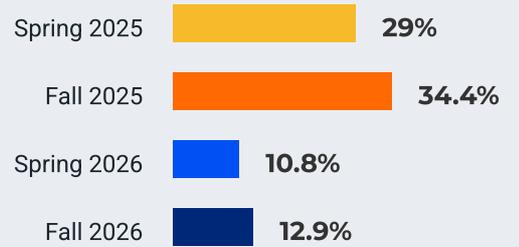
In Oman, we had three student seminar sessions in which each institution gave a short presentation, and then proceeded the event with a live Q&A. The sessions were very well attended and students were eager to ask questions about each institution present. Students came with their parents as well.



INTENDED LEVEL OF STUDY



WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Cyber Security or Information Security
- Medicine
- Accounting
- Information Science
- Architecture
- Law
- Finance
- Psychology

SCHOOL VISIT

ABA Oman International School

20
Attendees

The ABA Oman International School, earlier known as American British Academy is a private, non-profit, co-educational international school in Muscat, Oman established in September 1987. It offers a K-12 English-language curriculum. The Admissions Representatives were able to meet over 20 - 12 grade students.



SCHOOL VISIT

The American International School of Muscat

20
Attendees

The American International School Muscat is a non-for-profit, co-education, American curriculum international school in Muscat, Oman, serving early childhood through high school. Established in 1998, it is the sole American-only curriculum school in Oman. The 20 students whom the Admissions Representatives spoke with at the school asked great questions about the application process, the different programs available for them, and other relevant questions regarding studying abroad.



STUDENT FAIR
 Courtyard Casablanca Hotel

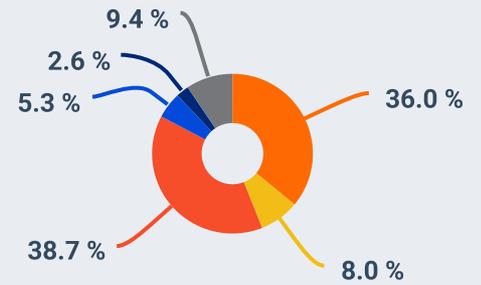
1,096
 Registrations

420
 Attendees

The Casablanca student fair had more than 200 prospective students in attendance. Most of them were accompanied by their parents and engaged with each representative to learn more about the institution and the programs that they offered.

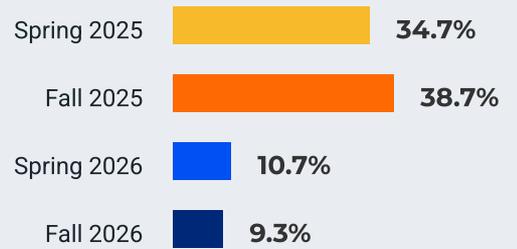


INTENDED LEVEL OF STUDY



- 4-Year Bachelor's Degree
- 2-Year Community College
- Master's Degree
- PhD Degree
- ESL/Online Program
- Other

WHEN DO STUDENTS PLAN TO ENROLL



TOP 10 MAJORS STUDENTS ARE INTERESTED IN

- Engineering
- Business
- Cyber Security or Information Security
- Medicine
- Education
- Economics
- Architecture
- Law
- Finance
- Technology

SCHOOL VISIT

American Academy Casablanca

85
Attendees

American Academy Casablanca is an extremely high quality PreK-12th grade school whose graduates go on to attend the world's best universities. It is accredited by numerous authorities, which recognize the high level of education the school offers. The Admissions Representatives were able to meet over 85 11-12 grade students. It was a very successful visit.



SCHOOL VISIT

Casablanca American School

50
Attendees

Casablanca American School (CAS) established in 1973 is a N-12 university preparatory school which embraces an American system of education and teaching that offers an International Baccalaureate Full Diploma Program in Grades Eleven and Twelve. CAS is the first International Baccalaureate school in North Africa and has been offering the Full IB Diploma Program since 1987. The Admissions Representatives were able to meet over 30 students.

