



STUDY ABROAD EXPO  
**2024 Latin Expo**  
 POST-SHOW REPORT

Quito, Ecuador  
 Lima, Peru  
 Medellin, Colombia  
 Bogota, Colombia  
 San Jose, Costa Rica  
 November 18 - November 25, 2024



15 institutions joined the **ISN 2024 Latin America Expo**. During the Fall 2024 Expo, there were more than **4,340 registrations** for the Student Fairs in Quito, Lima, Medellin, Bogota, and San Jose and from these, over **1,573 prospective international students attended**. The group also visited a total of 2 international schools in Quito and Lima.

On behalf of ISN, we want to thank all the exhibitors for their professionalism and hard work. The group of university representatives contributed to making the Latin Tour a great success and an enjoyable experience. Their passion and drive made this event one of the most productive of the season.



## Participating Universities



**SCHOOL VISIT**

Colegio Británico Internacional

**30**  
Attendees

Colegio Británico Internacional (CBI) is a prestigious international school located in Quito, Ecuador. It offers a bilingual education with a focus on both British and Ecuadorian curricula, preparing students for a globalized world.



**STUDENT FAIR**

Hilton Colon Quito Hotel

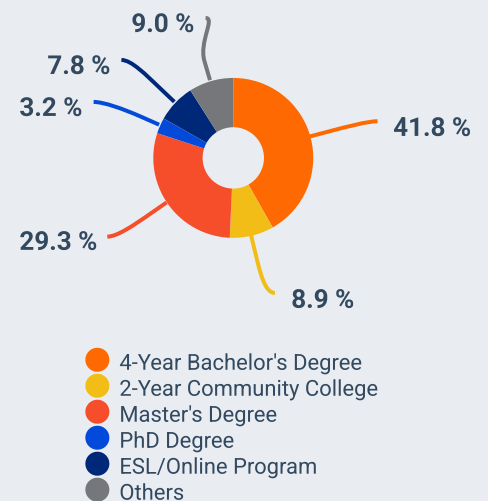
**1200**  
Registrations

**412**  
Attendees

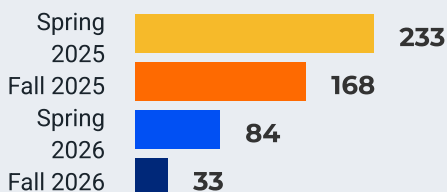
The Student Fair in Quito gathered a crowd of close to **412** prospective students who were looking forward to speaking with the Admissions Representatives. The quality of the students was good and were all very eager to learn more about each institution.



**INTENDED LEVEL OF STUDY**



**WHEN DO STUDENTS PLAN TO ENROLL**



**TOP 10 MAJORS STUDENTS ARE INTERESTED IN**

- Engineering
- Business
- Medicine
- Law
- Education
- Technology
- Biology & Life Science
- Architecture & Design
- Economics
- Political Science

**SCHOOL VISIT**

International Christian School of Lima

**30**  
Attendees

At ICS Lima, we offer an American curriculum from a Christian perspective in an atmosphere of excellence. They are fully accredited by Middle States Association and the Association of Christian Schools International in the US.



**STUDENT FAIR**

JW Marriott Lima Hotel

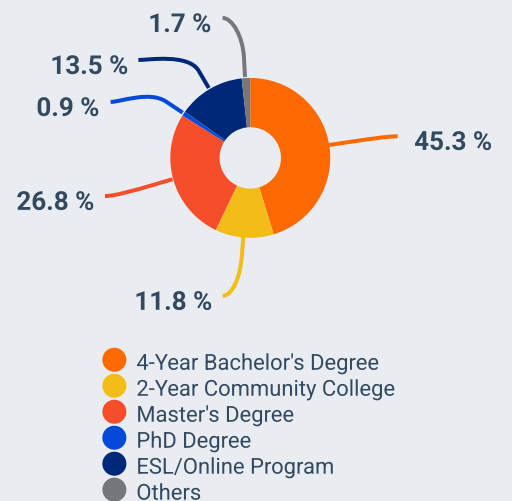
**1155**  
Registrations

**435**  
Attendees

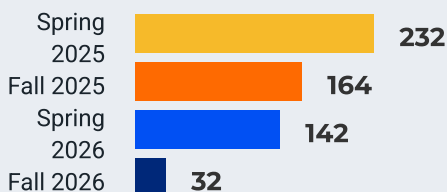
The Student Fair in Lima had more than 435 prospective students that attended. Many of them expressed interest in undergraduate programs, especially in Engineering, Architecture, Business, and Economics. The quality of students was great.



**INTENDED LEVEL OF STUDY**



**WHEN DO STUDENTS PLAN TO ENROLL**



**TOP 10 MAJORS STUDENTS ARE INTERESTED IN**

- Engineering
- Business
- Medicine
- Law
- Education
- Technology
- Biology & Life Science
- Architecture & Design
- Economics
- Political Science

**STUDENT FAIR**

Four Points by Sheraton Medellin Hotel

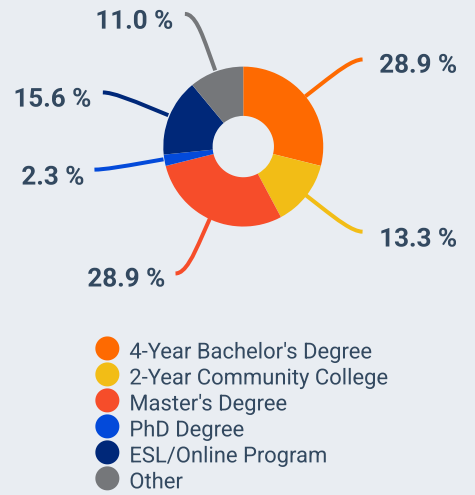
**1020**  
 Registrations

**355**  
 Attendees

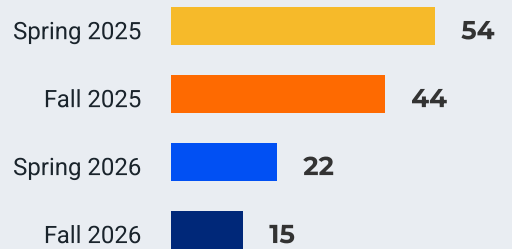
The Student Fair in Medellin was another successful event, and Admissions Representatives were busy speaking with the students from start to end. Close to **355** students came and many expressed their interest in programs offered by the institutions.



**INTENDED LEVEL OF STUDY**



**WHEN DO STUDENTS PLAN TO ENROLL**



**TOP 10 MAJORS STUDENTS ARE INTERESTED IN**

- Business
- Engineering
- Medicine
- Education
- Health & Medical Care
- Law
- Architecture & Design
- Economics
- Biology & Life Sciences
- Economics

**STUDENT FAIR**

Holiday Inn Express & Suites Bogotá DC

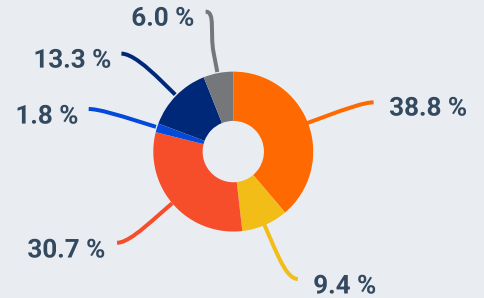
**1100**  
 Registrations

**395**  
 Attendees

The Student Fair in Bogota was a productive event with more than **395** attendees who were looking forward to speaking with the Admissions Representatives. Many of the students who came brought their parents with them. They were inquiring about various programs, especially those related to Engineering and Business. Students came out of the event with new knowledge of their schools of interest.

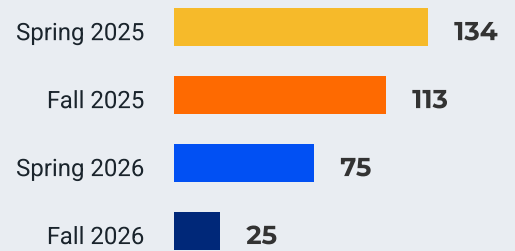


**INTENDED LEVEL OF STUDY**



- 4-Year Bachelor's Degree
- 2-Year Community College
- Master's Degree
- PhD Degree
- ESL/Online Program
- Others

**WHEN DO STUDENTS PLAN TO ENROLL**



**TOP 10 MAJORS STUDENTS ARE INTERESTED IN**

- Engineering
- Business
- ESL
- Medicine
- Law
- Psychology
- Marketing
- Architecture & Design
- Education
- Technology

**STUDENT FAIR**  
 Sheraton San Jose Hotel

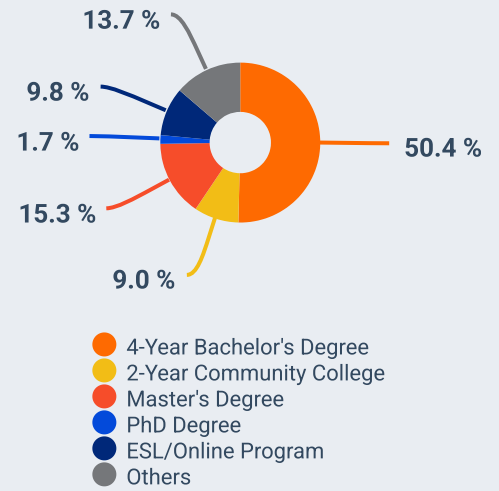
**1020**  
 Registrations

**411**  
 Attendees

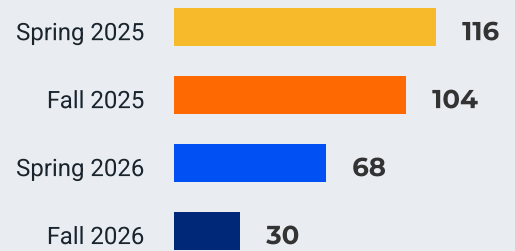
The event in San Jose was busy from start to finish with close to **411** students and parents making great efforts to speak with the Admissions Representatives. They were very eager to ask about the admissions process and requirements. The quality of students was great and they showed genuine interest in the institutions and programs offered.



**INTENDED LEVEL OF STUDY**



**WHEN DO STUDENTS PLAN TO ENROLL**



**TOP 10 MAJORS STUDENTS ARE INTERESTED IN**

- Medicine
- Engineering
- Business
- Architecture & Design
- Biology & Life Sciences
- Technology
- ESL
- Marketing
- Health & Medical Care
- Law